SLIDES: Water Governance Innovation and Transnational Networks

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WATER GOVERNANCE
INNOVATION & TRANSNATIONAL
NETWORKS

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The Challenge

• Innovation perceived as needed

• Governance innovation: any new program, policy, or process that alters the basic routines and practices, resource and authority flows, or norms, beliefs, and values of any governance system (based on Westley & Antadze, 2010).

• How?

• Multi-phased
Transformation and Innovation Process

**Generation**
- Building trust
- Developing capacity to create

**Selection**
- Testing, evaluating
- Building agreement

**Adoption**
- Leveraging resources
- Replication

**Implementation**
- Routinizing innovation within institutions

**Diffusion**
Murray-Darling Basin Authority (Australia)
Generation, Selection & Adoption

- Local networks
- Governance to government?
- Unique context vs best practices
Implementation

• Reframing and refining the regulatory regime

• Reconfiguring monitoring and enforcement regimes

• Integrating diffused norms
Experience of governance innovation process

• “...at this point we don’t know what our identity is, what our role is, and what we are doing”.

• “Well, it is really trying to legislate change, when all the participatory models and research show that if you want people to change, you can’t just tell them to change, you have to engage them and come to an agreement and have people be part of the process”.

• “I was not allowed to discuss the work... and one time, I got in trouble for discussing just ideas, not even policy, with a colleague via email. They would never say it explicitly, but... They prefer to have strategic engagement, where everything is scripted”.

• “But then the Plan became ‘let’s have it out before the election’ rather than let’s take the time to do the best job”.

• “Unfortunately, so while MDBC existed and then sort of merged into MDBA, that skill set that existed wasn’t used to inform any of this process. Which is really disappointing. So there was a big body of knowledge, really, BUT we had little to do with setting it up”.
Confronting the Complexity

Subject Mastery

Mitigating alienation

Ethical Implications
Conclusion

- Transnational network provides critical support for implementation phase of transformative innovations
- More strategic leveraging and management needed
- More research on alienation during governance innovation process
Social Network Analysis